



**Pleasantville**  
UNION FREE SCHOOL DISTRICT

*Enter to Learn  
Go Forth to Serve*

**Board of Education**

Angela Vella, *President*  
Lawrence Boes, *Vice President*  
Louis Conte  
Shane McGaffey  
Emily Rubin Persons

60 Romer Avenue  
Pleasantville NY 10570  
bdofed@pleasantvilleschools.org

**NOTICE**

**PLEASANTVILLE UNION FREE SCHOOL DISTRICT BOARD OF EDUCATION  
will hold a public meeting Tuesday, August 1, 2017 at 7:30 A.M. at 60 Romer Avenue, Pleasantville, NY  
to make a motion on the following resolution.**

**II. BUSINESS OF THE BOARD**

**A. ADOPTION OF RESOLUTION RE: USE AND/OR PROMOTION OF TOBACCO PRODUCTS,  
E-CIGARETTES OR VAPING TO ADOLESCENTS AND YOUNG ADULTS**

Whereas the Pleasantville Union Free School District Board of Education held their annual meeting on July 11, 2017 for the purpose among other things of adopting the Pleasantville School District Board of Education Goals for the 2017-2018 school year and did so adopt such goals;

Whereas the goal addressing Students indicates the District will “[p]rovide a nurturing, educational environment that supports learning, positive peer leadership, personal health and well-being, responsibility, service and character”;

Whereas the goal addressing Community indicates that the District will “[c]ontinue to improve the meaningful flow of communication with all constituents including those that promote the health and well-being of our students and community”;

Whereas according to a 2015 Overview on Key Findings on Adolescent Drug Use (the “2015 Overview”) sponsored by The National Institute on Drug Abuse and National Institute of Health, the prevalence of the use of e-cigarettes or vaporizers as of 2015 among teens has become twice that of regular cigarettes;

Whereas according to the 2015 Overview, a question was asked of adolescents as to the most important reasons for using e-cigarettes or vaping and the second most prevalent answer (after “to see what it’s like”) as reported by 30-40% of its users was “because it tastes good”;

Whereas according to the 2015 Overview the vapor in e-cigarettes may contain nicotine, the active ingredient in marijuana, diacetyl, and/or formaldehyde, but the specific contents of the vapor are proprietary and not currently regulated;

Whereas according to a study by Adam M. Leventhal, PhD, University of Southern California, Keck School of Medicine, 30.7% of adolescent e-cigarette users began use of combustible tobacco products within 6 months while only 8.1% of adolescents that did not use e-cigarettes began use of combustible tobacco products; and

Whereas among middle school and high school students as many as 56.3% of that population are exposed to retail ads promoting the use of flavored e-cigarettes or vaping;

Therefore, the Board of Education of the Pleasantville Union Free School District believes there are no justifiable reasons for the use and/or promotion of tobacco products, e-cigarettes or vaping to adolescents and young adults of our community and in the best interest of promoting the health and well-being of that population and our community as a whole, resolves to advocate against such activity by taking the following actions:

1. Forward this resolution and any other information deemed necessary to show the dangers of cigarettes, e-cigarettes and vaping to all of our elected officials including our Federal, State, County, Town and Village officials;
2. Advocate for NYS, or County, Town or Village to adopt the age of 21 for the purchase of cigarettes, e-cigarettes, or vaping products;
3. Advocate for federal and statewide legislation calling for the regulation and licensing of all retailers with respect to e-cigarettes and/or vaping products, to more closely monitor and regulate the contents of those products and to treat them more like other tobacco products;
4. Advocate to our local officials to consider creating specific zones within our Town and village for these types of businesses along with adult businesses; and
5. Advocate for any other action deemed necessary to augment the actions taken above.

So resolved this \_\_\_\_ day of August, 2017.